

PRODUCT BROCHURE



RAJARAM
CONSUMER CARE



ABOUT US

The Rajaram Group has been proudly 'Making in India' by sourcing locally and generating various employment opportunities, supporting the farmer community, and helping them grow with the adaptation of new technology.

Noticing the increased demand for Health and Hygiene products propelled by the pandemic, **Rajaram Consumer LLP**, a wholly-owned Subsidiary of Rajaram Solvex Ltd, decided to start manufacturing hand sanitisers. Consequently, Rajaram Solvex Ltd entered into a job-work agreement with Rajarambapu Sahakari Sakhar Karkhana (RBPSSK) to manufacture Hand Sanitisers, thereby ensuring optimum utilisation of Ethanol and had the advantage of being early entrants into this space amongst regional players. With a strong R&D base, Rajaram Consumer Care has been an active innovator in the seamless production of quality products economically and is marching to become a one-stop solution for the companies looking to do contract manufacturing. As of September 2021, Rajaram Consumer Care's Hand Sanitizer 'SOLVEX' is available in more than 3,000 stores and has contracts with large corporates, banks etc.

Rajaram Consumer Care is currently setting up a sustainable and fully compliant manufacturing unit over a plot size of 8.5 Acres, which will be commissioned by February 2022. Strategically located in Islampur, it will facilitate proximity to Western and Southern markets and minimise logistic costs for larger Non-Food FMCG companies looking to optimize their supply chain. Designed in compliance with US-FDA norms, the entire facility is pharma graded and capable of manufacturing products that require FDA pharmaceutical approval, making it ideal for contract manufacturing. The unit already serves as a third-party manufacturer and has a prestigious clientele and is actively working on developing it further.

Aiming to provide superior quality products at a competitive price, the company is bolstering its Health and Hygiene product portfolio by entering into the homecare segment with the launch of in-house brands of Dishwash Liquid - Orna, Surface Disinfectant Liquid - Quanta and Toilet Cleaners - Dynox. In addition to the SOLVEX range of products, the company is also launching Seat Pro - toilet seat sanitiser spray.

In the future, Rajaram Consumer Care will develop formulations for more than 40+ Home Care & Personal Care products, including tissue wipes, air fresheners, face bars, face wash, mouthwash and shampoo with licensing for Private Label Manufacturing Contracts for departmental stores or other boutique companies in and outside India. An in-house R&D Team with a Q&A department to innovate and test products for the clients and commission production seamlessly is one of the company's greatest strengths. In addition, Rajaram Consumer Care's long term focus is to attract international players to manufacture their products in Personal & Home Care, thereby passing all their ESG & Country specific compliances to cater to a larger audience.





HOME CARE RANGE





ornaTM
Dishwash Liquid



**NEEM +
LEMON
SHAKTI**



Dishwash Liquid



For Regular Cleaning

- Dilute a teaspoon (5 ml approx) of ORNA dishwash liquid in a bowl (50 ml approx) of water.
- Dip scrub or sponge in the solution and then use.

For Tough Cleaning

- To remove grease & tough stains apply ORNA Dishwash Liquid onto a wet scrub or sponge and directly apply on the utensil.



Neem+Lemon 500 ml: ₹ 125/-

HOMECARE



DYNOX[®]

Disinfectant Toilet Cleaner

Under standard test conditions:

*Kills 99.9% germs post 5 minutes of contact with undiluted product.

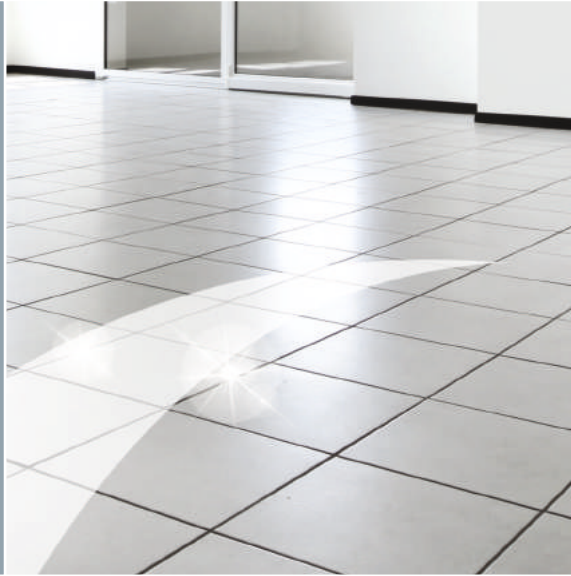
#10X more stain removal than ordinary detergents and other cleaning products.

DYNOX provides maximum overall cleaning results compared to other ordinary cleaning products used for toilet cleaning.



500 ml: ₹ 89/-

HOME CARE



QuantaTM
Disinfectant
Surface Cleaner



Quanta™

Disinfectant Surface Cleaner



Quanta disinfectant surface cleaner contains unique Dust Settling Power Molecules# that actively settles down mopped up dust to the bottom of the bucket and kills 99.9% germs*.

Removes tough stains and leaves a refreshing fragrance

- Sparkling clean surface
- Quickly dries the surface
- Leaves no water mark
- Can reuse water for second application



Neem 1 L: ₹ 200/-

Rose 1 L: ₹ 200/-



HOMECARE





SANITIZER RANGE





We Are
SAFE with
solvex



solvex

Gel



The gel formulation comes in two attractive SKU's of 60ml and 110ml. Both SKU's are pocket friendly and easy to carry everywhere. It provides on the go continuous germ protection.

Solvex is one of the only sanitisers with 5 attractive variants in personalised colours and fragrances as follows...



60 ml: ₹ 30/-

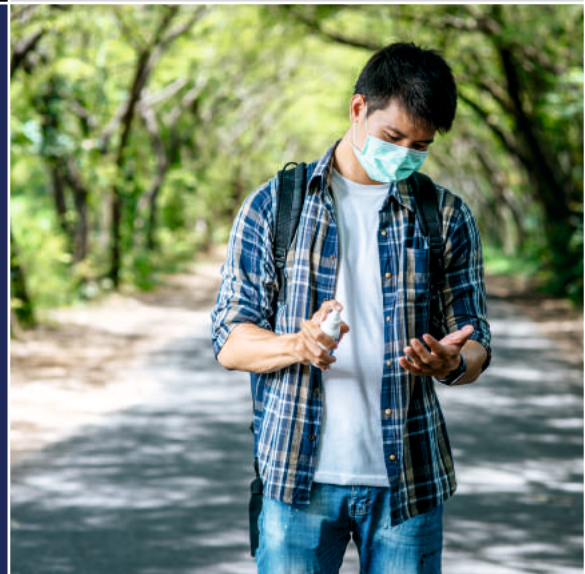
110 ml: ₹ 55/-

(for all fragrances)

SANITIZER



We Are
SAFE with
solvex



solvex

Liquid



Solvex Liquid Hand Sanitiser comes in two variants with attractive colours and mesmerizing fragrances.

- 100ml & 200ml variant sprays are very convenient to carry everywhere for sanitising hands on the go
- 500ml is suitable for mass consumption in places like offices, restaurants, shops, societies, banks etc.
- 5 litres are packed in jerry cans and are used as refill packs



Orange

100 ml: ₹ 50/-

200 ml: ₹ 100/-

500 ml: ₹ 250/-

5 L: ₹ 2500/-

100 ml: ₹ 50/-

200 ml: ₹ 100/-

500 ml: ₹ 250/-

5 L: ₹ 2500/-



Original

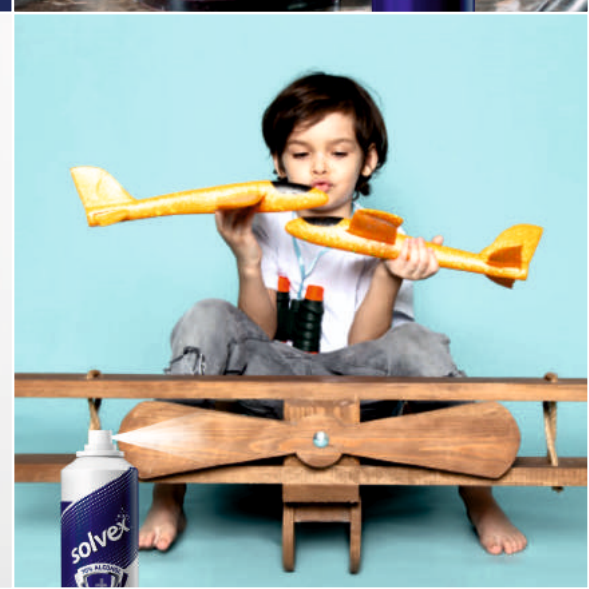
SANITIZER



solvexTM
**SURFACE
DISINFECTANT
SPRAY**

*Spray Away
Your Worries*

of touching unfamiliar surfaces





solvex

Surface Disinfectant



Solve-x Surface Disinfectant Spray protects you and your family from a range of illness causing germs like viruses and bacteria that are present on multiple surfaces. It effectively disinfects commonly touched surfaces and leaves behind a pleasant and refreshing fragrance, keeping you safe with Solve-x.

WHERE TO USE: Solve-x Disinfectant Spray effectively disinfects the surfaces which you come in contact with often.

Carpets	Courier Parcels	Doorknobs	Mattresses	Tables Tops
Car Seats	Curtains	Dustbins	Shower Taps	Toys & Keys
Chairs	Desks	Kitchen Sink	Sofas	TV Remotes



Original 250 ml: ₹ 149/-

Classic 250 ml: ₹ 149/-

SANITIZER

skin friendly





**SEAT
PRO**
TOILET SEAT
SANITIZER SPRAY



SEAT PRO Toilet Seat Sanitizer Spray: Instantly disinfects the toilet seat by killing germs & bacteria from the toilet seat surface ensuring your safety and protection.

WHERE TO USE: On Toilet Seats, Taps, Door knobs, Flush, Faucets of any rest-rooms or bathrooms.



Pristine 75 ml: ₹ 165/-

Classic Fresh 75 ml: ₹ 165/-

Citrus 75 ml: ₹ 165/-

SANITIZER

**UPCOMING
PRODUCTS**



Home Care

Detergent

Liquid Detergent



Air Freshener

For Home / Office Car



Surface Disinfectants

Tissue Wipes

Wipes



Air Freshener

For Home / Office Car



Personal Care

Soap

Health + Hygiene Soap



Handwash

Liquid



Personal Care

Deo

Liquid Deo/Body Sprays



Perfume

Perfumes



Skin Care

Acne Care



Shave Lotion

After Shave Lotion



Face Bar

Baby Soap Bar



Facewash

Facewash Gel



Personal Care

Mouthwash

Mouth Freshner



Wipes

Sanitising Wipes
For Face and Hands



Shampoo

Hairwash







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